



Closing More Deals With NEWITY: SBA 7(a) and Growth Term Loan Deal Flow

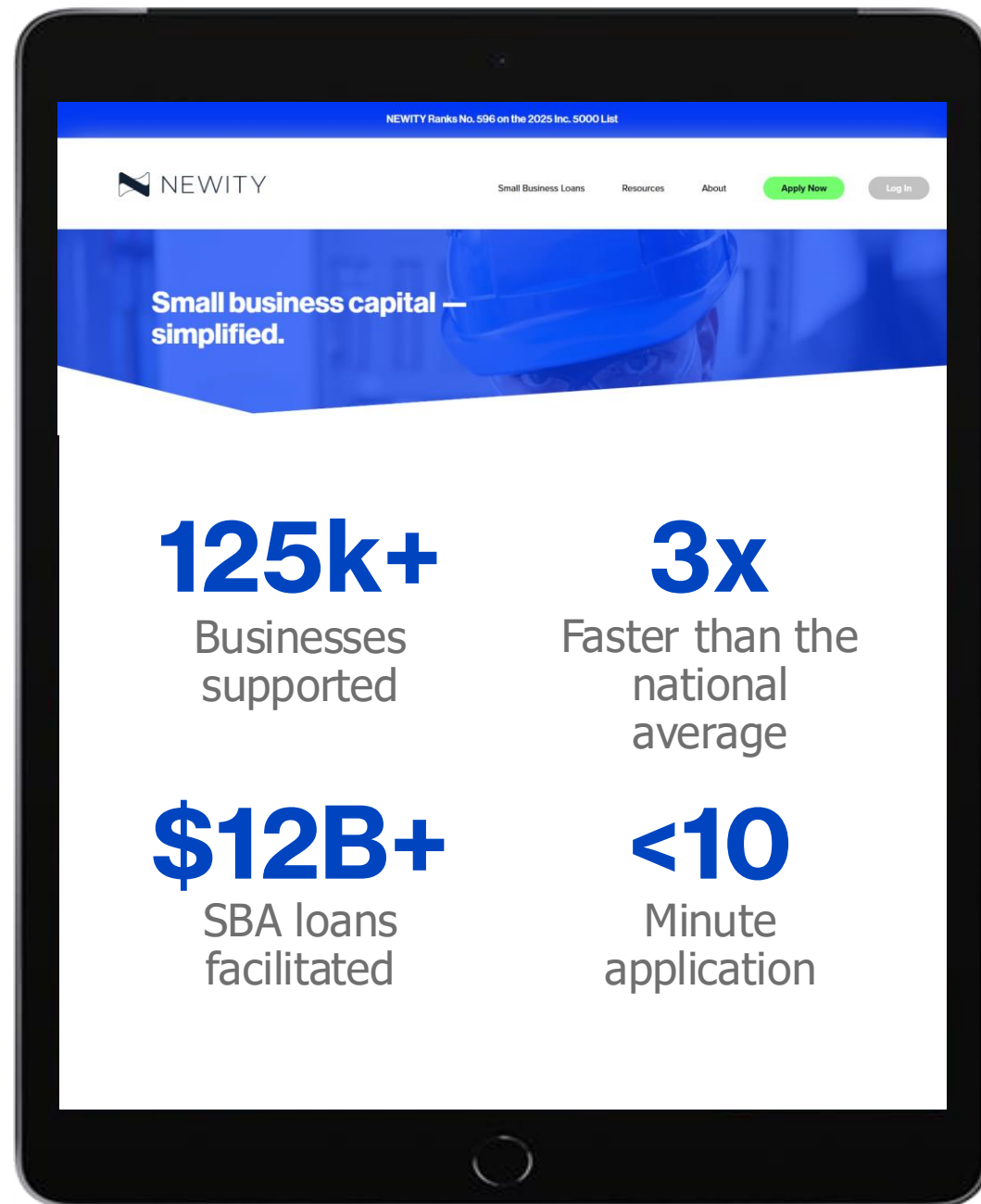
Presenter: Dimitry Alriche, Business Development Executive

Your source for small business capital.

We believe small businesses deserve equitable access to affordable capital.

We've helped more than 125,000+ business access more than \$12 billion in capital through small business loans.

We've streamlined the process so entrepreneurs can receive funding 3x faster than the national average.



What Makes NEWITY Different For Partners



Dedicated Support Team

You have a direct contact, not a call center



Fast Decisions

10 min application, 4-6 weeks processing



Simple Submission Process

No mid-deal surprises



Competitive Compensation

Up to 3% referral fee

SBA 7(a) Loans – up to 350K

What are they? What makes them preferable to alternatives?

Who is Eligible?

- Government-guaranteed
- Ideal for working capital, rent, refinancing, inventory
- Longer terms, lower monthly payments, no balloon
- Great for clients looking to preserve their cash flow

Who is Eligible?

- For-profit U.S. businesses, generally 2+ years in business (4 years for construction)
- 100% of Owners must be US Citizens
- 100K+ Annual revenue
- 660 FICO minimum

Borrower Profiles

- Years in business: 8
- Revenue: 620K
- Industries: Construction, professional services, healthcare, food services.

NEWITY's Application Process

How our simple submission process works

Swift Application

- ✓ Submit an application in less than 10 minutes
- ✓ Fill out requested loan amount and business details

The screenshot shows the 'Business Information' section of the NEWITY application process. It includes a sidebar with steps: 1. Loan Request, 2. Business Information (active), 3. Owner Information, 4. Application Consent, and 5. Loan Offers. The main form area is divided into two sections: 'Business Details' and 'Business Address'. The 'Business Details' section includes fields for 'Full Business Name', 'Business Structure' (with a dropdown menu), 'Business Start Date', 'Current Number of Employees', 'Business Tax ID', and 'Industry/NACE Code'. The 'Business Address' section includes fields for 'Street Number and Name' and 'Enter Street Address'.

Select Prescreen Offer

- ✓ 6 months bank statements + last two years tax return, personal tax return for majority owner
- ✓ If applicable: debt schedule, corporate bylaws/operating agreement, active lease agreement

The screenshot shows the 'You're prequalified for two loan options - select your preferred offer' page. It features a table comparing two loan programs: 'SBA 7(a) Term Loan' and 'NEWITY Growth Term Loan'. Both offer an amount of \$350,000. The table lists various terms including interest rates, expected time to receive funds, estimated monthly payments, repayment terms, and estimated closing costs. At the bottom, there are two green buttons: 'Proceed with Offer' for the SBA loan and 'Proceed with Offer' for the NEWITY loan.

Loan Program	SBA 7(a) Term Loan	NEWITY Growth Term Loan
Offer Amount	\$350,000	\$350,000
Interest Rate	10.5%	15.75%
Expected Time to Receive	2-3 Weeks	1-2 Weeks
Estimated Monthly Payment	\$4,723 / month	\$5,809 / month
Repayment Term	10 years	10 years
Estimated Closing Costs	\$11,075	\$17,500

We Handle The Rest

- ✓ NEWITY handles underwriting, SBA compliance, and closing
- ✓ You stay informed at every step of the process with a personalized dashboard for progress monitoring

The screenshot shows the NEWITY dashboard. It includes a navigation bar with links: Home, Leads, Business Loans, and Account Settings. The main content area is divided into several sections: 'Welcome, FirstName', 'Ready For You' (with a 'Receive Their Offers' button), 'Pipeline Summary' (showing counts for # of Leads, # of Applicants, and # Funded), 'Business Loans' (with a 'Start Application' button), 'Recent Activity' (showing a list of recent actions), and 'Refer Businesses' (with a 'Create Lead' button).

NEWITY Growth Term Loan (GTL)

The term loan product created by NEWITY



**Launched
in 2025**



**70% of deals
funded by
partners**

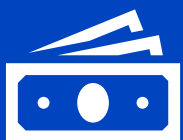


**Relaunching
in 2026**

NEWITY Growth Term Loan (GTL)

What is GTL? How is it different from SBA 7(a) loans?

*GTL submission process: same simple intake, same dedicated partner contact



What It Is

- Faster and more flexible than SBA
- Designed for businesses that need capital quickly and may not fit the full SBA mold
- 10-year term length



Who Qualifies

- For-profit U.S. businesses, generally 2+ years in business (4 years for construction)
- 175K+ annual revenue
- 680 FICO minimum
- No requirement of 100% of Owners being US Citizens



The Sweet Spot

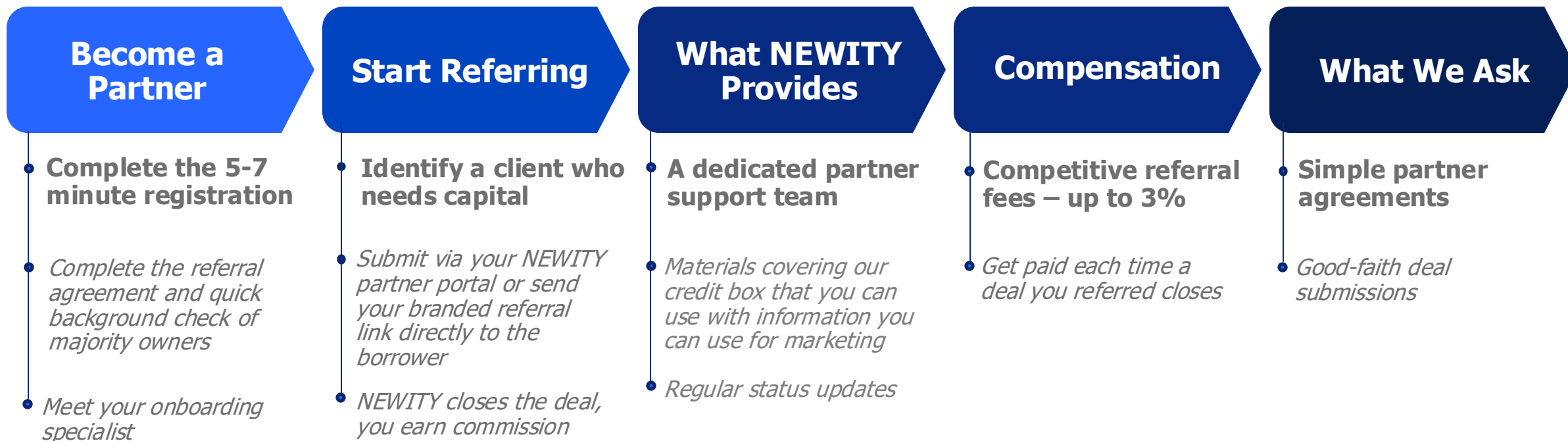
- Refinancing up to two MCAs
- Clients who are borderline on SBA eligibility — GTL fills that gap
- Smaller deal sizes where a full SBA engagement may not be warranted



SBA 7(a) + GTL

- Two products, one partner relationship
- Qualify the client once; NEWITY determines the best product fit
- For Brokers, this means fewer referrals fall off the table

How To Partner With NEWITY



Next Steps

Start referring, start earning



Option 1: *Click the partner registration link in the chat to get started today*



Option 2: *Schedule a 1:1 intro call to learn more*



Option 3: *Reply to the follow-up email after the webinar — we will reach out*

Q & A

Drop questions in the chat!



Thank you!